

## TENDER EVALUATION RESULT

Date : 17 MAY 2019  
Tender Closing Date : 31 DECEMBER 2018  
Tender No : MAHB-HQ/RFP/44/2018  
Description : DESIGN, CONCEPTUALISATION AND MANAGEMENT OF BRAND CREATIVE AND COMMUNICATION STRATEGY FOR COMMERCIAL SERVICES DIVISION, MALAYSIA AIRPORTS HOLDINGS BERHAD

No	Vendor	Evaluation Result		
		Mandatory	Technical	Financial
1/8	VERTEX BLUE CONSULTING SDN BHD	Passed	Failed	Moderate
2/8	FRIENDS ADVERTISING & COMMUNICATIONS SDN BHD	Passed	Failed	Moderate
3/8	BBDO (MALAYSIA) SDN BHD	Passed	Failed	Low
4/8	EDELMAN PUBLIC RELATIONS WORLDWIDE SDN BHD	Passed	Failed	Low
5/8	FUSIONBRAND SDN BHD	Passed	Failed	Moderate
6/8	DENTSU ONE SDN BHD	Passed	Passed	Low
7/8	M&C SAATCHI (M) SDN BHD	Passed	Passed	Low
8/8	INTIGUS SDN BHD	Passed	Passed	Low

\* Above does not include Commercial Bid result standing

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*All information contained herein is meant to promote transparency. However, it is not a complete and accurate reflection of what the final decision outcome. MAHB has full discretion on all award approvals. MAHB is not liable over any error or inaccuracy in the information stated given above.*